

# amrodonline ordering

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For the past 6 months, our developers have been working on creating an improved online ordering platform for our clients. This platform has been further developed to enable clients to upload their logo and supply their branding requirements online too.

## So why are we devoting tremendous resources to this?

Firstly, more and more distributors are becoming tech savvy and preferring to work outside of normal office hours.

But more importantly, by automating a number of manual processes, we are aiming to remove the many areas where time lags and errors occur.

### **Think about it this way:**

- You email your order to your Account Manager.
- Given the volume of emails your Account Manager receives, they may only read your email 2 hours later and only then send your order to be invoiced.
- Our Invoicing Department may only invoice your order 2 hours after receiving it due to the volume of invoices awaiting processing.
- Our warehouse therefore may only receive your order 4-5 hours after you send it.

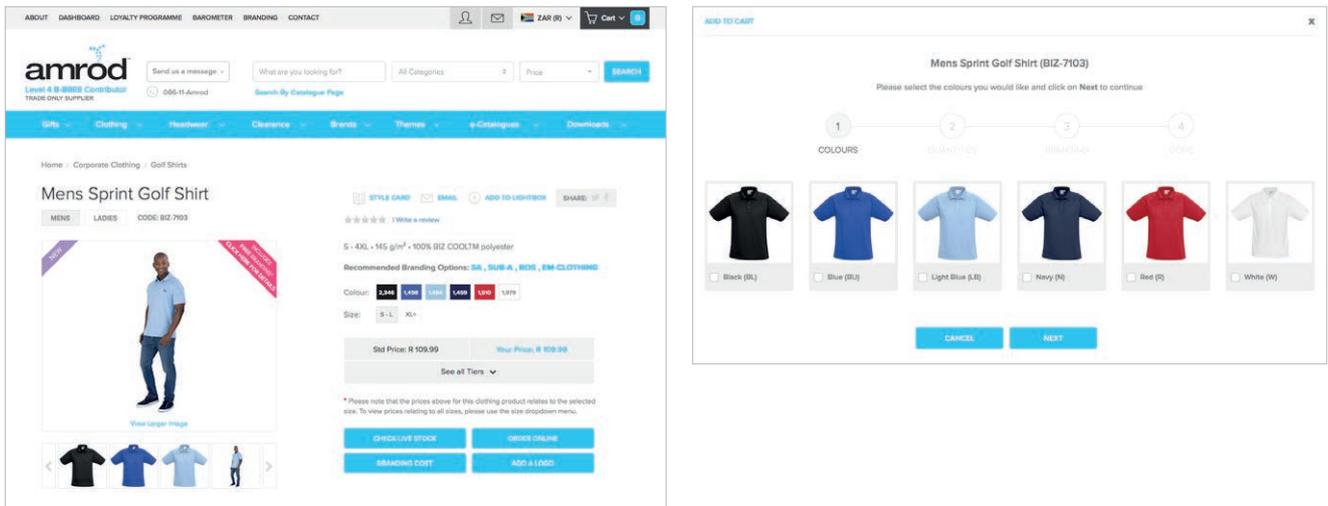
Apart from the delays, too many humans involved in this process can lead to errors upon invoicing.

By automating the process and given that our warehouse works throughout the night, you are able to place your order online, therefore effectively invoicing your own order for our warehouse to pull.

Our new online ordering platform is also intelligent enough to understand product and branding promotions and therefore will recognise all promotions at the time of your order.

The new online ordering platform will also now allow ALL clients to pay for their online order upon completion of your order. Alternatively, your dashboard will now have a PAY button alongside each invoice number, thereby enabling clients on our Quartz tier and up to pay for their order at a later stage.

We've made it simple, visually appealing and extremely user-friendly. We're confident that you will love it and once used to it, place all future order using this option.



**We are also incentivising our clients to use our new platform via ALP Bonus Points.**



Receive **50% Bonus ALP Points** for all online SAMPLE orders.



Receive **20% Bonus ALP Points** for all online BULK orders (capped at 10 000 points per order).

We are promoting and encouraging the use of this online ordering process as we believe the advantages to our clients are significant.

Our online jobcard approval system has been in effect for the past 12 months, with many of our clients using it successfully.

- It enables you to approve the artwork proof that is sent to you, online, and thus avoiding waiting for your Account Manager to reach your approval email in their inbox.

Your online approval immediately lets our Production Department know that you have approved the job to go into production and thus automatically places itself into the production queue.

Quite simply, what we are aiming to achieve is the ability for you to manage your orders and artwork approval online. The benefit to you is higher Amrod Loyalty Points and quicker turnaround time and the benefit to us will be reduced errors, improved lead times and additional time for your Account Managers to provide you with better service.

Please go ahead and try this new offering. We have no doubt that you will enjoy the experience, which is part of our continued embracing of technology to better our interaction.